

**FOR IMMEDIATE RELEASE FOR MORE INFORMATION**

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**VIDEO:** [**https://www.youtube.com/watch?v=GdTyBAPS3OE**](https://www.youtube.com/watch?v=GdTyBAPS3OE)

**inSpec, Powered by Zurn, Simplifies the Specification Process***The new digital tool specifies a wide range of advanced water solutions for compatibility and accuracy***.**

**MILWAUKEE, WI** – Zurn Industries, LLC officially launched its digital specification tool today. inSpec, powered by Zurn, helps engineers configure plumbing projects faster using the manufacturer’s wide product offering, from drainage to behind the wall and front of the wall systems.

“The days of rifling through old project binders or searching from site to site to site for a ‘suitable’ solution are over,” said Dave Krohn, Director of Digital Marketing & Communications. “inSpec, powered by Zurn, speeds up the specifying process, from spec to finish. inSpec users can digitally search and specify Zurn’s wide range of commercial products, quickly and accurately. The platform allows professionals to create unlimited configurations, save them to individual project folders, and access them at any time. The platform is completely intuitive from building configurations to generating the plumbing schedule and submittal.”

“The majority of plumbing products that specifying architects, engineers and design-build contractors need to complete their projects are included within the inSpec platform,” added Eric Loferski, Zurn Director of Marketing. “inSpec is also designed to be collaborative. Users can share projects with colleagues or email output documents to other influencers on the project. Ultimately, inSpec will save specifiers time by getting them to a completed submittal package faster than traditional methods.”

The technology fills a gap in the industry. inSpec is one of the first dynamic and comprehensive product specifying tools for advanced water solutions in the US. Users can find up-to-date product details and match solutions with compatible parts to build an organized project portfolio. The tool takes minutes compared to the numerous steps and lengthy time spent following traditional methods, like gathering specs from other projects, searching on multiple sites or verifying projects manually.

inSpec generates submittal documents, plumbing schedules, and links to other relevant project information, such as drawing or Revit files. Users can share projects for review and editing and archive a master specification for future use. inSpec, powered by Zurn, can be accessed at [inSpec.Zurn.com](https://inspec.zurn.com/).

**About Zurn Industries**

Zurn Industries, LLC is a recognized leader in commercial, municipal, healthcare and industrial markets. Zurn offers the largest breadth of engineered water solutions, including a wide spectrum of sustainable plumbing products. Zurn delivers total building solutions for new construction and retrofit applications that enhance any building’s environment. For more information, visit [Zurn.com](http://www.zurn.com)

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